



**MEDIA RELEASE**  
**10 JANUARY 2025**

## **OVER 100,000 PEOPLE VISIT MELBOURNE'S WEST FOR LUNAR FESTIVAL CELEBRATIONS'**

Melbourne's West is set to welcome the Year of the Snake with a huge lineup of festivals and celebrations over the coming weeks. Among the highlights is the St Albans Lunar Festival, Melbourne's largest and longest-running Lunar New Year celebration. This iconic event, which began in 1998, has grown into a vibrant celebration of cultural diversity, attracting tens of thousands of people, and showcasing the rich multicultural tapestry of the St Albans community.

### **Event Details:**

- **Date:** Sunday, 19 January
- **Time:** 10:00 AM – 10:00 PM
- **Location:** Alfrieda Street, St Albans [Map](#)

### **Festival Highlights:**

- **Cultural Diversity:** The festival embodies the rich cultural diversity of St Albans and Melbourne's West, highlighting the multiculturalism that has shaped the St Albans community.
- **Live Entertainment:** Enjoy a day filled with live entertainment, featuring local and up-and-coming artists, musicians, lion dancers and performers.
- **Culinary Delights:** Indulge in a wide variety of street food, explore amusement rides, and engage in face painting, sports, and other entertainment activities.
- **Fireworks Display:** The festival culminates in a highly anticipated fireworks display at 9:30 PM.

### **Getting There:**

- **Public Transport:** St Albans Railway Station is conveniently located across the road from the festival, providing easy access to Melbourne's largest Lunar New Year event.

The St Albans Lunar Festival celebrates the harmonious and inclusive community that St Albans is known for, where residents from over 160 countries call home. It's an event that brings people together to celebrate the vibrant and colorful culture that defines St Albans.

Further information: [www.stalbanstowncentre.com.au/lunarfestival](http://www.stalbanstowncentre.com.au/lunarfestival)

Social Handles: @stalbanstowncentre #stalbanstc #experiencebrimbank

## Additional Lunar New Year Festivals in Melbourne's West

### East Meets West Lunar New Year Festival 2025

Celebrate the Year of the Snake at Footscray's vibrant Lunar New Year Festival! Join the Footscray Asian Business Association for their annual celebration, a spectacular event filled with traditional and contemporary performances, lion and dragon dances, and delicious food stalls. Explore unique market goods, enjoy fun activities for kids, and don't miss the 10-minute fireworks display at 9:00 PM.

**Date:** Sunday, 12 January

**Time:** 11:00 AM – 9:00 PM

**Location:** Byron Plaza, Leeds and Ryan Streets, Footscray

**Further Information:**

[www.maribyrnong.vic.gov.au/festivalcity/Festivals/East-Meets-West-Lunar-New-Year-Festival-2025](http://www.maribyrnong.vic.gov.au/festivalcity/Festivals/East-Meets-West-Lunar-New-Year-Festival-2025)

**Social handles:** @Maribyrnong, @FootscrayAsianBusinessAssociation

### Sunshine Lunar New Year Festival 2025

This year's festival will feature live entertainment, red pocket giveaways, Lion and Dragon Dancing, indoor and outdoor dining options, children's rides, market stalls with activities for all ages. It's a fantastic opportunity for the community to come together and celebrate the Lunar New Year and showcase all that the Sunshine CBD has to offer.

**Date:** Sunday, 26 January

**Time:** 12:00 PM – 10:00 PM

**Location:** Hampshire Road, Sunshine

**Further Information:** [events.brimbank.vic.gov.au/sunshine-lunar-new-year-2025/](http://events.brimbank.vic.gov.au/sunshine-lunar-new-year-2025/)

**Social Handles:** @lovesunshinebiz.vic #experiencebrimbank

### Quang Minh Tet Festival

Quang Minh Temple is an important spiritual centre in Melbourne's West. It's annual Tet Festival provides a wonderful opportunity for the local community, Vietnamese, Chinese Buddhist and non Buddhist to come together and explore and experience the beauty and richness of Lunar and Buddhist traditional celebrations. The festival includes cultural performances and firecrackers, displays, rides, chanting, delicious vegetarian food and midnight fireworks which mark the beginning of the new lunar year.

**Date:** Tuesday, 28 January

**Time:** 6:00 PM – 1:00 AM

**Location:** Quang Minh Temple, 18 Burke St, Braybrook

**Further Information:** [www.maribyrnong.vic.gov.au/festivalcity/Festivals/Quang-Minh-Tet-Festival](http://www.maribyrnong.vic.gov.au/festivalcity/Festivals/Quang-Minh-Tet-Festival)

**Social Handles:** @Maribyrnong, @quangminhtemplmelbourne

### **Wyndham Multicultural Lunar Festival**

Celebrate the Year of the Snake at the free Wyndham Multicultural Lunar Festival in Point Cook on Sunday 9 February. This community street festival run by the Point Cook Cultural Community group attracts more than 20,000 people each year, with a huge line up of cultural performances and live music, rides, stalls, kids' activities and animal farm, food trucks and more. Make a weekend of it and explore all the amazing attractions and great dining across the region in [Werribee and Surrounds](#).

**Date:** Sunday, 9 February

**Time:** 11am – 9pm

**Location:** Stockland Point Cook Shopping Centre, Point Cook

**Further Information:** [www.visitwerribee.com/lunarfestival](http://www.visitwerribee.com/lunarfestival) or [www.facebook.com/pcccommunity](http://www.facebook.com/pcccommunity)

**Social Handles:** @VisitWerribeeandSurrounds #VisitPointCook

### **Lunar New Year 2025 with Qi Qi**

Ring in the Lunar New Year with a day of free music, dance, and joy, hosted by local guzheng artist QiQi. Featuring Chinese opera, dazzling performances, jazzy tunes, and a visit from the god of fortune – this celebration has something for everyone! No bookings are required, simply come along and enjoy the Lunar New Year festivities in Commonwealth Reserve, Williamstown. Supported by Hobsons Bay City Council.

**Dates:** Saturday, 15 February 2025

**Time:** 11am - 3pm

**Location:** Commonwealth Reserve, Williamstown

**Further Information:** [www.hobsonsbay.vic.gov.au/visit/Whats-On/Lunar-New-Year-2025-with-QiQi](http://www.hobsonsbay.vic.gov.au/visit/Whats-On/Lunar-New-Year-2025-with-QiQi)

**Social Handles:** @creativecityhobsonbay @qiqimusic\_ #experiencehobsonsbay

## **Vietnamese TET Lunar New Year Festival**

The [Vietnamese Community in Australia \(Victoria Chapter\)](#)'s TET festival returns to Footscray Park in February with a free program over two-days. Attracting over 40,000 people annually, the event includes performances, exhibits, food, fireworks and activities for all ages. The 2025 event will also commemorate 50 years of Vietnamese settlement in Australia: 1975 – 2025.

**Dates:** Saturday 15 and Sunday 16 February 2025

**Time:** 11:00 AM – 9:00 PM

**Location:** Footscray Park – Eastern Lawn

**Further Information:** [vcavic.org.au/](http://vcavic.org.au/)

**Social Handles:** @vcavictoria

Celebrate the Lunar New Year in Melbourne's West by joining these vibrant and diverse cultural festivities!

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Images: For a selection of images click [here](#).

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