

## MEDIA RELEASE 20 MARCH 2023

## WESTSIDE WANDERS PROMOTE THE HOSPITALITY INDUSTRY IN MELBOURNE'S WEST

<u>Western Melbourne Tourism</u> (WMT), in partnership with the Melbourne Food & Wine Festival (MFWF), is casting a shining light on the hospitality industry in Melbourne's west with the introduction of <u>'Westside Wanders'</u> (a reiteration of Westside Crawls) into the MFWF 2023 program.

Running from 27 March to 2 April, the Westside Wanders celebrate the eating and drinking culture of 12 different neighbourhoods across Melbourne's west. Each Wander takes participants between three (sometimes four of five) venues over one night, stopping for a bite, a drink or a snack at each. Well-known food-media personalities will be leading each Wander and hosts will include Cam Smith, Wendy Hargreaves, Dani Valent, Sofia Levin, Hilary McNevin and Richard Cornish.

Eight events have already sold out. There are still tickets available for Wanders in Caroline Springs, Aintree, Werribee and Ascot Vale.

An initiative by Western Melbourne Tourism and developed in partnership with both the MFWF and each of the six government councils that make up Melbourne's west, Westside Wanders have been designed to display why so many food lovers, trailblazers and game changers are being drawn to the west. The diversity of the west is also on show in MFWF's <u>Special Events</u> Program with a selection of delicious events spanning from Footscray to Werribee.

According to Scott Chapman, the chair of Western Melbourne Tourism, "WMT values the strong partnership with Food and Wine Victoria in the delivery of the MFWF and in presenting the very best of the west in food from around the world".

The list of Westside Wanders include:

An Aintree Wander (29 March)

An Ascot Vale Wander (30 March)

A Caroline Springs Wander (30 March)

A Footscray Wander (28 March)

A Moonee Ponds Wander (29 March)

A Newport Wander (30 March)

A St Albans Wander (1 April)

A Yarraville Wander (30 March)

A Sunshine Wander (27 March)

A Werribee South Wander (2 April)

A Werribee Wander (29 March)

A Williamstown Wander (28 March)

The series of special events that form part of the general festival program include:

Vicious and Delicious, Footscray (26 March)

The Pub with no Booze Footscray (29 March)

Get Cheesy with the Studd Siblings, Werribee South (1 April)

Black Axe Mangal x Harley & Rose: the party, West Footscray (26 March)

Sicily in Footscray, Footscray (28 - 30 March).

For more information about Melbourne's west visit <u>melbourneswest.com.au</u> or follow <u>@love\_the\_west</u> on Instagram.\_

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**About Western Melbourne Tourism Inc (WMT):** WMT is an urban regional tourism board aimed at developing a more competitive tourism sector in Melbourne's west. It encompasses the municipal boundaries of:

Brimbank – Sunshine, St Albans & Keilor
Hobsons Bay – Williamstown, Newport, Spotswood & Altona
Melton – Melton, Plumpton & Caroline Springs
Moonee Valley – Essendon, Moonee Ponds & Ascot Vale
Wyndham – Werribee, Point Cook & Hoppers Crossing
Maribyrnong – Footscray, Yarraville & Seddon