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Creative places and spaces in Melbourne's West on show in new culture guide

The 22nd edition of *Experience Culture Victoria* - the state's definitive guide to arts and culture - has hit the streets, showcasing more than 170 must-see destinations and experiences.

Created and produced by Cultural Tourism Victoria, the state's peak not-for-profit arts and culture organisation, the guide highlights a plethora of places and spaces across Melbourne's West.

"In the past year Cultural Tourism in Victoria was valued at \$27 billion and growing. The reasons for families settling in Victoria ahead of any other state are clear – it's a great place to live, work and play with many of Australia's most visited culture destinations," said CTV Chair Jon Mamonski.

"Victoria's arts, heritage and culture are globally renowned. There's a wealth of cultural experiences just waiting to be discovered across the state and IN Melbourne's West," he said.

"We encourage you to sample the unique flavours, theatres, street art, events, galleries, crafts, artisan studios and heritage sites – you'll be surprised and delighted with the sheer diversity in this new edition."

The 2018/19 edition builds on 22 years of guide destinations and discovering Victoria's best kept secrets. CTV is also producing a new visitor focused digital platform in addition to the printed guide.

The guide has been produced in partnership with local and regional tourism boards including Western Melbourne Tourism, councils, destination operators, artists and artisans as well as the Inner Melbourne Action Plan Tourism Working Group (IMAP TWG) and is being distributed across Victoria at visitor information centres, attractions and transport hubs and by select accommodation providers.

For more information go to <http://www.culturaltourismvictoria.com.au/>



Creative people, places and spaces,
arts, culture and heritage

Cultural
Tourism
Victoria