

### Grants and Funding Opportunities

Grant / Sponsoring Agency	Quantum of Grant Available	Eligibility Criteria	Key Merit Criteria	Timing / Submission Deadline	Web Page Links
<p><b>Austrade – Tourism Demand Driver Infrastructure (TDDI) Programme</b></p> <p>The Commonwealth will provide funding to the states and territories to prioritise their tourism infrastructure needs.</p> <p>Projects will align strategically with relevant state, regional and destination plans. They should drive demand, improve quality and increase tourism expenditure to assist the tourism industry in meeting Tourism 2020 targets. TDDI projects will fall into the following categories: environmental, built, transport and enabling.</p> <p>Administrative arrangements for the programme are being finalised with the states and territories.</p>	<p>\$43.1 million over 4 years from 2014-15</p> <p>Victoria's share is still to be confirmed.</p>	<p>To be determined by states and territories.</p> <p>Ineligible activities include: marketing, advertising or product promotion; regular repairs and maintenance; upgrading or developing facilities predominantly for local communities; engaging or paying permanent employees; buying or leasing real estate of any type; or administrative or running costs that are normally the responsibility of a business, state or territory administration or local council.</p>	<p>Projects must::</p> <ul style="list-style-type: none"> <li>align to one or more of the Tourism 2020 strategic areas (e.g. build digital capacity)</li> <li>be able to demonstrate a return on the government's investment across the tourism supply chain</li> <li>provide funding that at least matches the Australian Government's contribution, noting that the funding can be sourced from either the public or private sector, or a combination of both. In kind contributions are not considered as matching funds</li> </ul>	<p>Announcements will be made by each state and territory when agreements with the Federal Government are signed off, which is expected before the end of the financial year.</p>	<p><a href="https://www.austrade.gov.au/Tourism/Tourism-and-business/tddi">https://www.austrade.gov.au/Tourism/Tourism-and-business/tddi</a></p>

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<p><b>Tourism Victoria's Events Program</b></p> <p>Aims to assist event organisers, local government and other relevant groups to increase visitor numbers, length of stay and visitor yield at events. It assists those events which provide or have the potential to provide tourism-related benefits to the State.</p> <p>Its objectives are to:</p> <ul style="list-style-type: none"> <li>• Increase the number of visitors to Melbourne and regional Victoria.</li> <li>• Enhance the quality of experience of visitors.</li> <li>• Enhance the branding and reputation of Victoria as an international and national tourism destination.</li> </ul>	<p>Up to \$50,000 on a \$ for \$ basis</p> <p>Funding is allocated through a cooperative marketing agreement.</p>	<p>Incorporated bodies or local government agencies are eligible to apply. They should also have the support of the local tourism association.</p>	<p>Events must address the objectives of Tourism Victoria's Events Program based on the following criteria:</p> <ul style="list-style-type: none"> <li>• Financial viability of the event.</li> <li>• Management capacity of the organisers.</li> <li>• Relevance to regional tourism strengths.</li> <li>• Economic impact and return on investment.</li> <li>• Level of media coverage.</li> <li>• Type of event.</li> <li>• Geographical location.</li> <li>• Demonstrated local community support.</li> <li>• Social and community values.</li> <li>• Integration with the local tourism industry.</li> <li>• Level of local government support and corporate sponsorship.</li> <li>• Timing.</li> <li>• Application of an appropriate business model.</li> </ul>	<p>This program is currently under review but is likely to continue (subject to confirmation).</p>	<p><a href="http://www.tourism.vic.gov.au/tourism-industry/events-programs.html">http://www.tourism.vic.gov.au/tourism-industry/events-programs.html</a></p>

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<p><b>City of Melbourne – Event Partnership Program</b></p> <p>The program aims to improve public perception and enjoyment, help stage events throughout the city and enhance the quality and variety of events hosted in Melbourne.</p> <p>The types of events supported are: active lifestyle; cause-related; community; arts and culture; or combinations of the above.</p> <p>It has a three-tier structure:</p> <p>1. Tier One</p> <ul style="list-style-type: none"> <li>• Applications should consist of three mandatory council goals and three elective council goals.</li> </ul> <p>2. Tier Two</p> <ul style="list-style-type: none"> <li>• Applications should consist of three mandatory council goals and two elective council goals.</li> </ul> <p>3. Tier Three</p> <ul style="list-style-type: none"> <li>• Applications should consist of three council goals and one elective council goal.</li> </ul>	<p>1. Tier One</p> <ul style="list-style-type: none"> <li>• combined cash and/or in-kind requested exceeds \$50,001.</li> </ul> <p>2. Tier Two</p> <ul style="list-style-type: none"> <li>• combined cash and/or in-kind requested is between \$10,001 and \$50,000.</li> </ul> <p>3. Tier Three</p> <ul style="list-style-type: none"> <li>• combined cash and/or in-kind requested is below \$10,000.</li> </ul> <p>City of Melbourne contribution to an event's budget should not constitute the majority or entirety of an event budget.</p>	<p>Eligible applicants include event organisers, who are legal entities or auspiced by a legal entity.</p> <p>Eligible events should demonstrate the following:</p> <ul style="list-style-type: none"> <li>• The activities taking place within the City of Melbourne municipality or, if outside the municipal boundary, provide tangible benefits to the City of Melbourne community.</li> <li>• It is not financially dependent on receiving only City of Melbourne support.</li> <li>• It incorporates and delivers significant free public activities.</li> <li>• The project, event, activity or program has not been considered in any other grant or sponsorship program/category managed by Council.</li> </ul>	<p>The main assessment criteria are based on the Council Plan 2013-17, which details Council's goals and objectives. Applicants are assessed on:</p> <ul style="list-style-type: none"> <li>• How effectively they respond to the evaluation criteria.</li> <li>• How well the proposed event aligns with the evaluation criteria.</li> </ul> <p>The current Council Plan includes eight goals as being:</p> <p>Goal 1: A city for people  Goal 2: A creative city  Goal 3: A prosperous city  Goal 4: A knowledge city  Goal 5: An eco-city  Goal 6: A connected city  Goal 7: Resources managed well  Goal 8: An accessible, transparent and responsive organisation</p>	<p>Funding periods for 2015-16 are:</p> <ul style="list-style-type: none"> <li>• Round 1: Opened on 16 February and closed on 16 March.</li> <li>• Round 2: Opens on 14 July and closes on 11 August.</li> </ul>	<p><a href="http://www.melbourne.vic.gov.au/AboutCouncil/grantsponsorship/EventsMelbourneSponsorships/Pages/EventPartnershipProgram.aspx">http://www.melbourne.vic.gov.au/AboutCouncil/grantsponsorship/EventsMelbourneSponsorships/Pages/EventPartnershipProgram.aspx</a></p>

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<p><b>City of Melbourne – Business Event Sponsorship</b></p> <p>The business event sponsorship program assists conference organisers and city businesses to ensure delegates experience all that the city has to offer. The program also helps facilitate business networking opportunities in the city.</p> <p>Sponsorships are available for business events or conferences held in the City of Melbourne municipality that promote Melbourne as a destination.</p> <p>The City of Melbourne has identified a number of industry sectors as priorities, including tourism</p>	<p>Sponsorship value up to \$10,000.</p> <p>Sponsorship is competitive and requires a co-contribution.</p>	<p>The program is open to businesses and organisations delivering business events or conferences</p> <p>The application must be from a legal entity or auspiced by a legal entity.</p>	<p>The business event must:</p> <ul style="list-style-type: none"> <li>▪ attract more visitors to the city and promote Melbourne as a destination</li> <li>▪ encourage delegates and their partners to explore Melbourne</li> <li>▪ provide an economic benefit to businesses within the municipality</li> <li>▪ raise and enhance Melbourne’s reputation as a ‘knowledge city’</li> <li>▪ lift the status, awareness or profile of Melbourne through media exposure</li> <li>▪ enhance business or community development</li> <li>▪ create opportunities for education and information exchange between Melburnians and delegates</li> <li>▪ build long-term relationships through Melbourne business and community leaders networking with visiting industry leaders</li> <li>▪ promote council’s role in key industry sectors.</li> </ul>	<p>The sponsorship program is offered annually. The first round of business event sponsorships for 2015/2016 has now closed. The next funding round is yet to be announced.</p>	<p><a href="http://www.melbourne.vic.gov.au/enterprisemelbourne/BusinessSupport/grantsponsorship/Pages/Businessesponsorship.aspx">http://www.melbourne.vic.gov.au/enterprisemelbourne/BusinessSupport/grantsponsorship/Pages/Businessesponsorship.aspx</a></p>

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<p><b>Business Victoria – Technology Voucher Program</b></p> <p>This program helps companies to adopt and develop new technologies by providing a voucher that can be exchanged for access to facilities, goods, services, advice or expertise provided by other companies or publicly funded research organisations.</p> <p>It specifically targets the development, adoption and integration of industrial biotechnology, small technologies (nano and micro scale technologies) and advanced information and communication technology (ICT) by businesses.</p> <p>Two types of vouchers are relevant to WMT:</p> <ol style="list-style-type: none"> <li>1. Technology Development Voucher (TDV)</li> <li>2. Technology Student Accelerator (TSA)</li> </ol> <p>Vouchers fund “suppliers” to undertake work / activities for voucher holders</p>	<ol style="list-style-type: none"> <li>1. TDV <ul style="list-style-type: none"> <li>• Up to \$50,000 to undertake technology development and/or absorption activities.</li> </ul> </li> <li>2. TSA <ul style="list-style-type: none"> <li>• Up to \$10,000 to undertake an ICT development project with a Victorian university using one or more students.</li> </ul> </li> </ol> <p>Applicants are able to apply for both vouchers and must make a minimum cash co-contribution of 25% for Victorian small to medium businesses (1-199 employees).</p>	<p>Eligible applicants include Victorian and non-Victorian businesses. Applicants may apply individually or jointly with other applicants. Victorian businesses must be registered in Victoria or carry out more than 50% of their activities there.</p> <p>Relevant eligible activities include:</p> <ol style="list-style-type: none"> <li>1. TDV <ul style="list-style-type: none"> <li>• Development of materials, documents for commercial feasibility.</li> <li>• Consulting services to evaluate processes and product design.</li> <li>• Access to technology capability - people, equipment, facilities.</li> <li>• Product testing and validating.</li> </ul> </li> <li>2. TSA <ul style="list-style-type: none"> <li>• Evaluation of processes or product design.</li> <li>• Solution architecture.</li> <li>• Product testing and validating</li> </ul> </li> </ol>	<p>The main assessment criteria include:</p> <ul style="list-style-type: none"> <li>• Impact of the project on business productivity and/or competitiveness.</li> <li>• Capability of the business to successfully integrate the technology into its operations.</li> <li>• Benefits of the project to other Victorian businesses.</li> <li>• Involvement of technology convergence.</li> <li>• The project’s likelihood of proceeding without the voucher.</li> <li>• Impact on business to business and business to research collaboration rates.</li> </ul>	<p>This program is currently under review.</p>	<p><a href="http://www.business.vic.gov.au/support-for-your-business/grants-and-assistance/innovation-technology-vouchers">http://www.business.vic.gov.au/support-for-your-business/grants-and-assistance/innovation-technology-vouchers</a></p> <p><a href="http://www.business.vic.gov.au/support-for-your-business/grants-and-assistance/innovation-technology-vouchers/technology-development-voucher">http://www.business.vic.gov.au/support-for-your-business/grants-and-assistance/innovation-technology-vouchers/technology-development-voucher</a></p>

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<p><b>Business Victoria – Grow Your Business: Group Programs</b></p> <p>Group Programs encourage smaller businesses to develop management skills, better business practices and processes that support long term growth, and to share challenges, experiences and insights.</p> <p>The Group Program consists of a subsidised workshop for groups of 5 - 15 participating businesses, organised on a sectoral or regional basis, with a particular business development focus. It also involves a component of 'one on one' time between the business and consultant. This individual time should be approximately 6-8 hours, making the total program time 20-23 hours per business.</p> <p>Programs are organised by an auspice body, which may be a Council, Industry or Business Association, or any approved organisation that is incorporated and financially sound.</p>	<p>Auspice bodies can apply for a grant of 75% of the cost of the program, up to a maximum of \$15,000.</p> <p>It is a non-competitive program.</p>	<p>Participating businesses in the program should have turnover (sales) in excess of \$250,000. It is the responsibility of auspice bodies to ensure this criteria is met. Failure to do so may result in the withdrawal (or part thereof) of funding.</p>	<p>Participating businesses must:</p> <ul style="list-style-type: none"> <li>• be financially viable (i.e. turnover in excess of \$250,000).</li> <li>• be a tradeable service.</li> <li>• be based in Victoria.</li> <li>• have 12 months trading history.</li> <li>• have a commitment to innovation and/or potential for export/import replacement.</li> <li>• have management strengths.</li> <li>• be committed to strategic planning and growth.</li> </ul>	<p>The program is open on an ongoing basis</p>	<p><a href="http://www.business.vic.gov.au/support-for-your-business/grants-and-assistance/grow-your-business/group-programs">http://www.business.vic.gov.au/support-for-your-business/grants-and-assistance/grow-your-business/group-programs</a></p>

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<p><b>Department of Industry (Federal) – Industry Skills Fund (Growth Stream)</b></p> <p>The fund prioritises SMEs, including micro businesses. The fund assists industry to invest in training and support services, and develop innovative training solutions to build a highly skilled workforce that can take advantage of new business growth opportunities and adapt to rapid technological change.</p> <p>Assistance is available in the following categories:</p> <ul style="list-style-type: none"> <li>• Skills Advice - help to identify skills opportunities and maximise training outcomes.</li> <li>• Training Grant - co-investment for businesses to improve the skills of their workforce for an identified growth opportunity.</li> </ul> <p>Businesses must financially co-contribute as follows:</p> <ul style="list-style-type: none"> <li>• Micro Business (0 - 4 FTE employees): 25%</li> <li>• Small Business (5 - 19 FTE employees): 34%</li> <li>• Medium Business (20 - 199 FTE employees): 50%</li> <li>• Large Business (200+ FTE employees): 75%</li> </ul>	<p>A total funding pool of \$476 million for up to 200,000 training places and support services is available over four years. There is no maximum funding amount.</p>	<p>Eligible applicants are solvent Australian enterprises that:</p> <ul style="list-style-type: none"> <li>• are non tax-exempt and incorporated under the Corporations Act 2001 or is a Trust with a trustee that is non tax-exempt and incorporated under the Corporations Act 2001</li> <li>• have an Australian Business Number (ABN)</li> <li>• are registered for Goods and Services Tax (GST)</li> <li>• have operated in Australia and filed Business Activity Statements showing ongoing trading in at least three consecutive years</li> </ul> <p>Consortia can apply but must involve a lead member and at least three beneficiaries. Industry associations and not-for-profit organisations may lead consortia.</p>	<p>The main assessment criteria are:</p> <ul style="list-style-type: none"> <li>• How applicants are positioning themselves to take up a growth opportunity.</li> <li>• How the productivity gains created from the proposed project will deliver benefits to the Australian economy.</li> <li>• How the proposed project will address critical skills gaps or shortages, and allow the business to be more competitive for the identified growth opportunity.</li> <li>• The value for money offered by the proposed project.</li> <li>• The capability and capacity of applicants and the training provider to carry out the proposed project.</li> </ul>	<p>The program commenced in January 2015 and is open on an ongoing basis.</p>	<p><a href="http://www.business.gov.au/grants-and-assistance/Industry-Skills-Fund/Pages/default.aspx">http://www.business.gov.au/grants-and-assistance/Industry-Skills-Fund/Pages/default.aspx</a></p> <p><a href="http://tourismekit.atdwo.com.au/">http://tourismekit.atdwo.com.au/</a></p>



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<p><b>Victorian Multicultural Commission – Unity Through Partnerships (UTP) Grants (OMAC)</b></p> <p>The UTP Grants Program aims to bring together two or more of Victoria’s diverse ethnic, cultural and religious communities to undertake a joint project, culminating in a public festival, event, or gathering that:</p> <ul style="list-style-type: none"> <li>• fosters cross-cultural connections;</li> <li>• showcases the vibrancy of multiculturalism through festivals and/or events;</li> <li>• demonstrates the benefits of cultural diversity to the broader Victorian community;</li> <li>• builds the capacity and experience of participating community organisations;</li> <li>• develops sustainable relationships between partner organisations;</li> <li>• provides opportunities for meaningful participation and engagement of new and emerging communities; and</li> <li>• promotes education, awareness and acceptance of racial and religious diversity in Victoria</li> </ul>	<p>Total annual budget - \$1.1 million.</p> <p>Organisations may make applications for up to \$100,000.</p> <p>In previous rounds, grants have ranged between \$5,000 and \$100,000, with an average grant size of approximately \$30,000.</p>	<p>Community organisations and non-profit organisations can apply for funding. Eligible organisations must:</p> <ul style="list-style-type: none"> <li>• be incorporated under the Australian Corporations Act or as an Association under the Associations Incorporation Act.</li> <li>• have an Australian Business Number (ABN).</li> </ul> <p>Eligible activities include:</p> <ul style="list-style-type: none"> <li>• Cultural events - celebrations of cultural and religious days of significance which seek to involve a wide range of Victorians.</li> <li>• Multicultural festivals and events - local multicultural festivals and joint events hosted by multicultural organisations, including large-scale multicultural street festivals, celebrating diversity of an area.</li> </ul>	<p>Priority is given to projects demonstrating:</p> <ul style="list-style-type: none"> <li>• opportunities for community organisations that are less experienced in project and event management to be mentored by community organisations that are experienced in these areas;</li> <li>• opportunities for the partnering organisations to build their understanding of each other’s communities throughout the project period; and</li> <li>• willingness of partnering organisations to maintain sustainable relationships after the project and funding period concludes and to organise with other organisations to promote intercultural understanding in the future.</li> </ul>	<p>The program is available annually.</p> <p>Applications for events held in 2015-16 are now closed. The next funding round is yet to be announced.</p>	<p><a href="http://www.multicultural.vic.gov.au/grants/categories/unity-through-partnerships">http://www.multicultural.vic.gov.au/grants/categories/unity-through-partnerships</a></p>